

## The Line Artist-Facilitator Job Description and Person Specification Art and Heritage for Brain Health



Reports to  
Head of Engagement  
Engagement Producer (Public Programme)

### About the project

The Line is East London's public art trail. Its outdoor exhibition programme offers a journey through a dynamic urban landscape where everyone can explore art, nature, and heritage for free. The route runs between Queen Elizabeth Olympic Park and The O2, following the waterways and the line of the Greenwich Meridian.

The Line has received funding from the Headley Trust to deliver a two-year dementia programme. This builds on two previous years of delivering the programme. We are currently only recruiting for the first year, and the role may extend into the second year of the project.

The Line is seeking an experienced artist-facilitator to help plan and deliver an exciting project titled Art and Heritage for Brain Health, a series of 6 creative workshops for people living with early-stage dementia and their companions. The sessions will last two hours and take place weekly across May and June.

The project will provide meaningful and engaging activities that activate the five senses and will focus on creative processes and exploration of themes rather than an output. Each week a new theme will be explored through heritage and art, such as the history of trade along the River Lea; water and nature; and self-expression through creativity. Techniques could include dyeing fabrics with plant-based natural dyes inspired by the history of the garment trade locally or creating mobiles using natural materials, in response to the route's natural environment. Activities will be 'tiered' so that there are multiple points of access, from easy to more challenging, and activities will be planned around participants' needs, interests and abilities, nurturing techniques that are easily repeatable.

There is increasing evidence that engaging in creative activity can significantly improve the lives of people living with dementia and their companions. A 2022 report by UCL's Social Behavioural Research Group commissioned by Arts Council England cites extensive large-scale studies showing links between participation in artistic, physical and musical activities, and reduced cognitive decline in older adults (Bone & Fancourt, "Arts, Culture & the Brain", 2022). Alongside cognitive benefits, arts participation also has been shown to reduce social isolation and help to alleviate anxiety, stress and depression. Crucially, these benefits positively impact both people living with dementia and their companions.

### About the role

We are looking for an experienced and enthusiastic Artist Facilitator who has worked with people living with dementia, is passionate about creative health and wellbeing and can bring a breadth of creative skills and vision to the programme. If this sounds like you, we would like to hear from you.

You would be working closely with The Line’s Engagement Producer to develop the programme sessions, including researching East London heritage, planning creative workshops, identifying and preparing session materials, and contributing to the evaluation approach. The successful candidate will also be required to tailor the session plans to the needs and interests of the participants and should be experienced in adapting their facilitation to motivate and engage participants. Each workshop will be supported by an Assistant Facilitator and The Line’s Engagement Producer. We are aiming to recruit 6 people living with dementia and 6 companions, to make a total of 12 participants.

This role requires a person-centred and empathetic approach. We are pleased to be able to offer training as part of the programme, providing professional development and tailored skills. We ask that the appointed Artist Facilitator complete a paid day of training with Arts for Dementia ahead of the project delivery so that the project can be delivered safely and successfully.

### Person specification

#### Essential:

- Able to commit to the project delivery period
- Has proven experience working with or supporting people living with dementia
- Has a minimum of two years' experience as a facilitator
- Is confident in delivering multiple creative techniques at an introductory level
- Has experience of collaborating to develop programme content and workshop plans
- Holds a valid DBS check or willing to complete a DBS check paid for by The Line
- Can attend Arts for Dementia training on March 10 2025

#### Desirable:

- Local to the borough of Newham and knowledgeable about its history and present
- Hold an enhanced DBS which will be checked before project commence
- Has experience of evaluation methods
- Ability to speak a prevalent participant language (e.g. Urdu, Bengali, Gujarati).

### Key dates and timeline

Applications close	10 am Thursday 13 February 2025
Applicants informed of outcome	18 February
Interviews	24/25 February
Applicants informed of interview outcome	3 February
Artist Facilitator contract starts	10 March
Arts for Dementia training	10 March
Project planning	March - April
Project delivery	May-June
Evaluation	May-July

## Fee

The total payment is £1140 (including VAT). This is based on a day rate of £190.

This is broken down as follows:

- Planning and Evaluation: £380 for 2 days over the duration of the project.
- 6 Half-Day Delivery Sessions: £570 for 6 x half-day sessions, including set up, pack down and debrief.
- Paid training: you will be paid a day's fee to attend an online Arts for Dementia training on 10 March 10am-4pm.

## Application

Please prepare and provide:

- A cover letter (no more than one side of A4) outlining how your skills and experience are relevant to this role and why you would like to be part of this project
- A up-to-date CV (no more than two sides of A4) or portfolio

Please upload your application [here](#).

Once you have completed the Application Form, please complete an Equal Opportunities Monitoring Form [here](#).

If you would like any further information, have any specific access requirements or would like to discuss any aspect of the role in confidence, please contact [lorna@the-line.org](mailto:lorna@the-line.org) to arrange a call.

Applications close: 10 am Thursday 13 February 2025

We are committed to equality and diversity within our workforce and in all opportunities. Our recruitment process is open to all, but we would particularly like to encourage applications from people from Black, Asian, and ethnically diverse backgrounds, those who identify as LGBTQ+, those from lower socio-economic backgrounds and those who identify as disabled, as these groups are currently underrepresented in our teams and the cultural sector more widely.

With thanks to

THE  
**HEADLEY**  
TRUST

This job description is available in large print. Please email [workwithus@the-line.org](mailto:workwithus@the-line.org)